TAKING CARE OF BUSINESS
PART 2: REDESIGNING HIGHER
EDUCATION

John Casey, City of Glasgow College, UK
Wolfgang Greller, Vienna University of Education, Austria
WHAT SHOULD HIGHER EDUCATION BE LIKE?

- In particular, we ask:
  - What might open education look like if we were starting over again?
  - And what would be the relationship with traditional ‘closed’ higher education?
  - And what things should change to support open education ideals?
  - Indeed – what are those ideals?
OUR CONTEXT: NEOLIBERALISM

A BRIEF HISTORY OF NEOLIBERALISM

DAVID HARVEY
UNDERSTANDING NEOLIBERALISM

Neoliberalism - Trends Over Time - Wealth & Power

Methods:
- Privatization,
- Financialization,
- Crises,
- State Interventions
- Culture

After David Harvey
STATE OF THE ART -- OUR DILEMMAS

- Cognitive dissonance… as neoliberalism rapidly transitions from its ‘liberal’ global system into an increasingly authoritarian ‘crisis mode’.
- Mystifying narratives about technology, education and economic opportunity, personalisation…will intensify
- Open Ed: Complicit or a part of an alternative?
SOME STARTER IDEAS:

- What might open assessment look like? (Walk up examinations etc. gaining a qualification by exam only)
- HEIs receiving public funds are mandated to publishing their curricula and learning materials
- Open Textbooks and mandating their use (c.f. USA)
- Open Educational Resources and Services (Digital and Physical)
- Open Research and Open Education
- Studying at / with different institutions to receive a ‘Scottish’ Degree (national curricula)
- Policy requirements to drive open education
- Political manifestos / platforms for open education
- Open Education / Research as resistance
- Philosophical and epistemological implications
- Open education as a tool for implementing austerity
- Open education and political power (Friere and beyond)
- Implications for HE professional working cultures, practices and rewards
- Teachers employment terms and conditions?
REFERENCES AND FURTHER READINGS

- Freir, P. (1968) Pedagogy of the Oppressed